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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-------------|---|-----------------|----------------|
| Applicant: | Gil Gavriel Dudkiewicz | Examiner: | Jason P. Salce |
| Serial No.: | 09/992,686 | Group Art Unit: | 2611 |
| Filed: | November 16, 2001 | Docket: | 051448-0203 |
| Title: | SYSTEM AND METHOD FOR DETERMINING THE DESIRABILITY OF VIDEO PROGRAMMING EVENTS USING KEYWORD MATCHING | | |

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described herein, are being deposited in the United States Postal Service, as Express Mail (EV445624761US) with sufficient postage, in an envelope addressed to: Commissioner for Patents, Alexandria VA 22313 on July 6, 2005.

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Richard Ruggiero
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Commissioner for Patents
Alexandria, VA 22313
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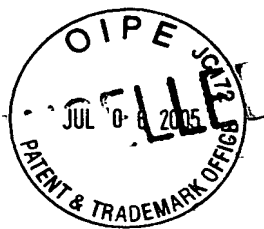
- ☒ Information Disclosure Statement Transmittal (in duplicate)
- ☒ Form PTO/SB/08
- ☒ Cited References (5)
- ☒ Copy of European search report
- ☒ Return postcard

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Date: July 6, 2005
FOLEY & LARDNER LLP
2029 Century Park East
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Los Angeles, CA 90067-3021
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1-310-557-8475 Fax

By: _____

Ronald Coslick
Name: Ronald Coslick
Reg. No.: 36,489
RC/rsr



Atty. Dkt. No. 051448-0203

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gil Gavriel DUDKIEWICZ et al.
Title: SYSTEM AND METHOD FOR
DETERMINING THE
DESIRABILITY OF VIDEO
PROGRAMMING EVENTS
USING KEY WORD MATCHING
Appl. No.: 09/992,686
Filing Date: 11/16/2001
Examiner: J. SALCE
Art Unit: 2611

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I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

EV445624761US July 6, 2005
(Express Mail Label Number) (Date of Deposit)

Richard Ruggiero

(Printed Name)

(Signature)

INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR §1.56

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith on Form PTO/SB/08 is a listing of documents known to Applicant in order to comply with Applicant's duty of disclosure pursuant to 37 CFR §1.56.

A copy of each non-U.S. patent document and each non-patent document is being submitted to comply with the provisions of 37 CFR §1.97 and §1.98.

The submission of any document herewith, which is not a statutory bar, is not intended as an admission that such document constitutes prior art against the claims of the present application or that such document is considered material to patentability as defined in 37 CFR §1.56(b). Applicant does not waive any rights to take any action which would be appropriate to antedate or otherwise remove as a competent reference any document which is determined to be a *prima facie* art reference against the claims of the present application.

RELEVANCE OF EACH DOCUMENT

Any document listed on the attached PTO/SB/08 was cited as being relevant during the prosecution of the corresponding European application. A copy of the European Search Report is attached setting forth the portion of each document considered relevant by the examiner. An English-language counterpart of the foreign-language document has not been provided. The absence of a translation or an English-language counterpart document does not relieve the PTO from its duty to consider any submitted document (37 CFR §1.98 and MPEP§609).

Applicant respectfully requests that each listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO/SB/08 be returned in accordance with MPEP §609.

STATEMENT

The undersigned hereby states in accordance with 37 CFR §1.97(e)(1) that each item of information contained in this information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three (3) months prior to filing of this Statement.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 CFR §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-0872. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-0872.

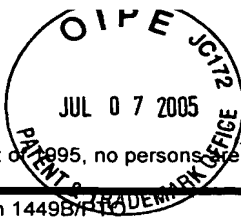
Respectfully submitted,

Date 6 July 2005

By Ronald Coslick

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Attorney for Applicant
Registration No. 36,489



MODIFIED PTO/SB/08 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

Date Submitted July 6, 2005

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1 of 1

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|------------------------|------------------------|
| Application Number | 09/992,686 |
| Filing Date | 11/16/2001 |
| First Named Inventor | Gil Gavriel DUDKIEWICZ |
| Group Art Unit | 2611 |
| Examiner Name | Jason P. Salce |
| Attorney Docket Number | 051448-0203 |

U.S. PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | U.S. Patent Document | | Name of Patentee or Applicant of Cited Document | Date of Publication of Cited Document MM-DD-YYYY | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
|--------------------|-----------------------|----------------------|-----------------------------------|---|--|---|
| | | Number | Kind Code ² (if known) | | | |
| | A1 | 5,924,090 | | Krellenstein | 07/13/1999 | |
| | | | | | | |
| | | | | | | |

FOREIGN PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | | | Name of Patentee or Applicant of Cited Documents | Date of Publication of Cited Document MM-DD-YYYY | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear | T ⁶ |
|--------------------|-----------------------|-------------------------|---------------------|-----------------------------------|--|--|---|----------------|
| | | Office ³ | Number ⁴ | Kind Code ⁵ (if known) | | | | |
| | A2 | WO | WO 99/29108 | | GTE Laboratories, Inc. | 06/10/1999 | | |
| | A3 | WO | WO 01/73599 | | Koninklijke Philips Electronics N.V. | 10/04/2001 | | |
| | A4 | EP | EP0774868A1 | | Thomson Consumer Electronics, Inc. | 05/21/1997 | | |
| | A5 | JPO | 2000175141 | | Hitachi Ltd. | 06/23/2000 | | Abs |

NON PATENT LITERATURE DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ⁶ |
|--------------------|-----------------------|--|----------------|
| | A6 | European Search Report dated April 7, 2005 – European Application Number: 02791233.6 | |

Examiner
SignatureDate
Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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